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10/3/05*

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. - 2. (Cancelled)

3. (Currently Amended) A method for sending content, said method comprising the steps of:

storing a request for delivery of the content in a content delivery list, the delivery request being provided by a user and including a delivery validity period representing a period during which the delivery of the content is accepted~~permitted~~, an address of an addressee of the content, a content attribute representing an attribute of the content and a content identifying information comprised of an arbitrary character string specified by the user;

extracting the delivery request within the delivery validity period;

selecting content conforming to the content attribute included in the extracted delivery request from a content management database in which content is storedwith the content;

generating transmit data including the content and the content identifying information, that is extracted from the delivery request, added to the content; and

delivering the transmit data based on the extracted delivery request.

4. (Original) The method of claim 3, wherein the content attribute includes at least one of a type of content representing either a category or a genre of the content, a data format of the content, a maximum amount of data on the content and information about a billing form.

5. (Original) The method of claim 3, wherein the step of generating the transmit data comprises the step of generating an e-mail including the content in a body of the e-mail and the content identifying information in a subject header of the e-mail.